

## Achieving One Million Ratings Annually



RESNET®'S GOAL



**One Million Ratings Completed Annually** by the End of 2028

The RESNET Board of Directors adopted an ambitious goal of having a million ratings completed annually by our vast network of certified professionals.

Achieving this goal presents a dynamic opportunity for the RESNET rating industry to dramatically increase their business opportunities.

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## FOUR KEY OPPORTUNITIES TO **ACHIEVE THE GOAL**

Working with **National Production Builders to Achieve** 100% HERS Ratings

**Attracting New Builders to Get Their Homes Rated for** Energy, Carbon, and Water

**Energy Code** Compliance Verification, backed by Quality Assurance Oversight

**Expanding into** the Existing **Homes Market** 

## PROGRAMS, INCENTIVES AND ENERGY CODES ARE DRIVING THE DEMAND FOR MORE RATINGS

- ENERGY STAR and Zero Energy Ready Home Certification Tied to the 45L Federal Tax Credit
- Certified RESNET HERS Raters and Rating Field Inspectors Seen as the Go-to-Source for Energy Code Compliance Verification
- RESNET Carbon Ratings Filling the Need for Tracking Carbon Reduction Efforts
- RESNET HERSH20® Ratings and WaterSense Labeled Homes to Address the **Efficient Use of Our Water Resources**
- Corporate Environmental and Sustainability Reporting Supported by Data from the **RESNET National Buildings Registry**
- Incorporating Energy Performance into Mortgage Loan Qualification
- The Build to Rent Market Incorporating RESNET Ratings
- Green Mortgage-Backed Securities Offered by Fannie Mae and Freddie Mac Increasing Use of HERS Rating data in Appraisals and Real Estate Listings

