



# MAXIMIZING INCENTIVES AND VALUE FOR ENERGY EFFICIENT NEW HOMES

Now, more than ever builder's have the opportunity to capture significant incentives for energy efficiency.

▶ **45L energy efficient new home tax credits available through 2032**

- Up to \$2,500 for ENERGY STAR Certification
- Up to \$5,000 for DOE's Zero Energy Ready Home Certification

▶ **Fannie Mae and Freddie Mac Green Mortgage-Backed Securities**

- Mortgage companies can sell their compliant mortgages for a premium
- Fannie Mae requires ENERGY STAR Certification
- Freddie Mac requires a HERS® Score of 60 or less

▶ **Local Utility Incentives**

- Incentives available to meet HERS target scores
- Incentives for efficient heating, cooling or water heating equipment



▶ **Environmental and Sustainability Reporting**

- Investors have increasing requirements for their investments to demonstrate environmental stewardship
- Ratings and Certifications like: HERS Index, HERS<sub>H2O</sub>® Index, HERS Carbon Index, ENERGY STAR, Zero Energy Ready Home and WaterSense Labeled Homes help quantify a home's environmental impact
- RESNET®'s National Buildings Registry provides a central location for builders of HERS Rated homes to access their data

## Added Value for Energy Efficiency

- A 2019 study by Freddie Mac determined that HERS Rated homes, on average, sold for 2.7 percent more than comparable unrated homes.
- New appraisal forms will include more energy efficiency and green building features, including the HERS Index
- RESNET's Appraisal Portal gives appraisers access to HERS Rated homes
- RESNET's Appraisal Software API gives appraisal software companies access to HERS Rating data

Visit [www.resnet.us](http://www.resnet.us) for more information.